

(U) <u>Write Right</u>: Caveat Scrutator (Or, 'But I Saw It on the Internet!')

FROM: **Second Second** of the Reporting Board (S12R) Run Date: 07/27/2006

(U//FOUO) Once again we must don the mantle of old-fogeydom and nip a new practice in the bud. SIGINT product reports have been found in the ANCHORY data base that contain the phrase "According to the Wikipedia web site..." in referencing unclassified collateral*. Information-Sharing Services has sent out a policy statement declaring that this is not a sufficient or appropriate reference for supporting material, especially in this day of close official scrutiny of our sources. Wikipedia should be a starting point for research, not an end-point.

(S//SI) It is true that the HUMINT-like nature of many targets (such as counterterrorism) and techniques (such as denial and deception) makes the Internet a very valuable source of collateral information. In these cases analysts will naturally include their evaluation of the information in the text of the report, in a Comment (see the <u>May column</u>) - without that evaluation, the information is much less useful to the customer and could be misleading. Such a report would not use "According to the Wikipedia web site..." without explanation.

(U//FOUO) The reports we noted above, however, used straightforward, verifiable information that would have been readily available from official government or research-institute sources, such as "this [the date of a significant occurrence, which was the subject of the report] is a local holiday in the Zendian province" and "this chemical can be used in the manufacture of..." In such cases, Wikipedia entries can tip a reporter to the existence of more appropriate sources to cite.

(U//FOUO) We appreciate the enthusiasm of those analysts who have taken to heart the push to use more open-source collateral, but the guidelines of USSID CR1400 (old 300) still apply. <u>Section</u> <u>6.4</u> contains examples of acceptable unclassified collateral sources and general guidance on use of unclassified collateral, and the Advanced Intelligence Research Service (AIRS/S202A) library web site has an <u>excellent article</u> on tips for evaluating a Worldwide Web search. Another <u>useful article</u> appeared in the May 2006 issue of The Worthwhile Web; we draw your attention to the paragraph on "Questions of Validity and Reliability."

(U//FOUO) The nature of Wikipedia makes using the site itself as a reference tantamount to saying, "I read it on the Internet" -- a citation unlikely to be found acceptable the next time the Legislative Affairs Office needs to brief Congressional committees on our sources.

(U//FOUO) Thanks to intrepid researcher **Constant of the AIRS** library for the correct Latin for "Let the researcher beware" (Caveat scrutator)!



- 1. <u>Write Right : Grab</u> <u>Bag</u>
- 2. <u>Write Right :</u> <u>Frequently Asked</u> <u>Question: Where Do</u> <u>I Go for Help With</u> <u>USSID SP0018</u> <u>Issues?</u>
- 3. Write Right : The Style Manual vs. USSID 300 -- er, USSID CR1400
- 4. <u>Write Right : The</u> Paperless Society
- 5. Write Right : Is That Collateral, or Is It a Comment?
- 6. <u>Write Right : What's</u> <u>a URS Center?</u>
- 7. <u>Write Right</u>: Caveat Scrutator (Or, 'But I Saw It on the Internet!')
- 8. <u>Write Right : Seven</u> <u>Things Not To Do in a</u> <u>SIGINT Report</u>
- 9. <u>Write Right :</u> <u>Breaking an Old</u> <u>Reporter's Heart</u>
- 10. Write Right : Where Does It Say I Can't?
- 11. <u>Write Right : Urban</u> <u>Myths of SIGINT: 'I</u> <u>Can Just Mark It</u> ORCON'
- 12. Write Right : Loaded Words: Don't Politicize Reports

Unclassified collateral is non-SIGINT information intended to support, enhance, or refute the SIGINT facts.

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